

Value-Based Management of Routine Vision and Medical & Surgical Eye Care

Eye Care is Approaching a Major Inflection Point

Three forces are rapidly reshaping the eye care landscape:

- New, high-cost drug therapies entering the market
- Breakthrough technologies and treatments creating entirely new spend categories
- Increasing provider consolidation is fundamentally changing how organizations operate

Together, these trends are increasing complexity, creating new cost pressures, and transforming how care is delivered. Health plans need greater visibility, stronger clinical oversight, and a more coordinated approach to managing eye care across the member journey.

Responding to a Changing Eye Care Landscape

Total Eye provides a coordinated approach to managing routine vision and medical & surgical eye care. By aligning clinical programs, provider engagement, quality initiatives, and utilization management strategies, health plans gain greater visibility across the eye care continuum and greater control over emerging clinical and financial challenges.

Earlier Identification and Intervention

Routine eye exams create opportunities to identify disease earlier, close care gaps, and support timely clinical intervention.

Quality Performance Improvement

Eye Exam for Patients with Diabetes (EED), provider engagement, member outreach, and care gap closure programs contribute to quality improvement initiatives and Stars performance.

Appropriate Care Navigation

Coordinated management helps connect members to the provider best suited for their clinical needs.

Provider Alignment Around Value

Quality-focused programs encourage consistency, accountability, and value across the provider network.

From Routine Vision to Medical & Surgical Eye Care



ROUTINE VISION

Annual exams
Vision correction
Preventive care
Diabetic eye exams



MEDICAL & SURGICAL EYE CARE

Cataracts
Glaucoma
Retina care
Ophthalmology
Surgery
Specialty drug therapies

How Total Eye Creates Value

Total Eye connects routine vision, medical and surgical eye care, provider alignment, and specialty drug oversight into one coordinated model.



Quality & Preventive Care

Drives measurable quality improvement through HEDIS® EED support, member outreach, provider engagement, and care gap closure programs that help turn routine vision into a stronger preventive care strategy.



Earlier Disease Identification

Uses routine eye exams as a high-value entry point to identify disease sooner, engage members earlier, and support timely intervention before conditions progress.



Value-Based Provider Alignment

Brings providers into a more accountable model with clinical programs, performance reporting, and engagement strategies focused on quality, outcomes, appropriate utilization, and value.



Care Navigation Across the Continuum

Connects members to the right level of care across routine vision, medical eye care, and surgical pathways, creating an improved member experience and more appropriate site-of-care decisions.



Medical & Surgical Management

Provides specialized oversight for cataracts, glaucoma, retina care, ophthalmology, and surgery, helping support evidence-based care and stronger management of complex eye conditions.



Specialty Drug Management

Helps health plans manage the growing impact of retinal therapies through treatment pathway alignment, utilization oversight, provider engagement, and strategies that balance access with affordability.



Better quality outcomes.
Better provider alignment.
Better management of eye care costs.

Total Eye supports better outcomes today while shaping a more sustainable future for eye care.

Our Excellence is Your Edge™

Delivering measurable savings, proven outcomes, and lasting value across specialty management.

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